

MyLin

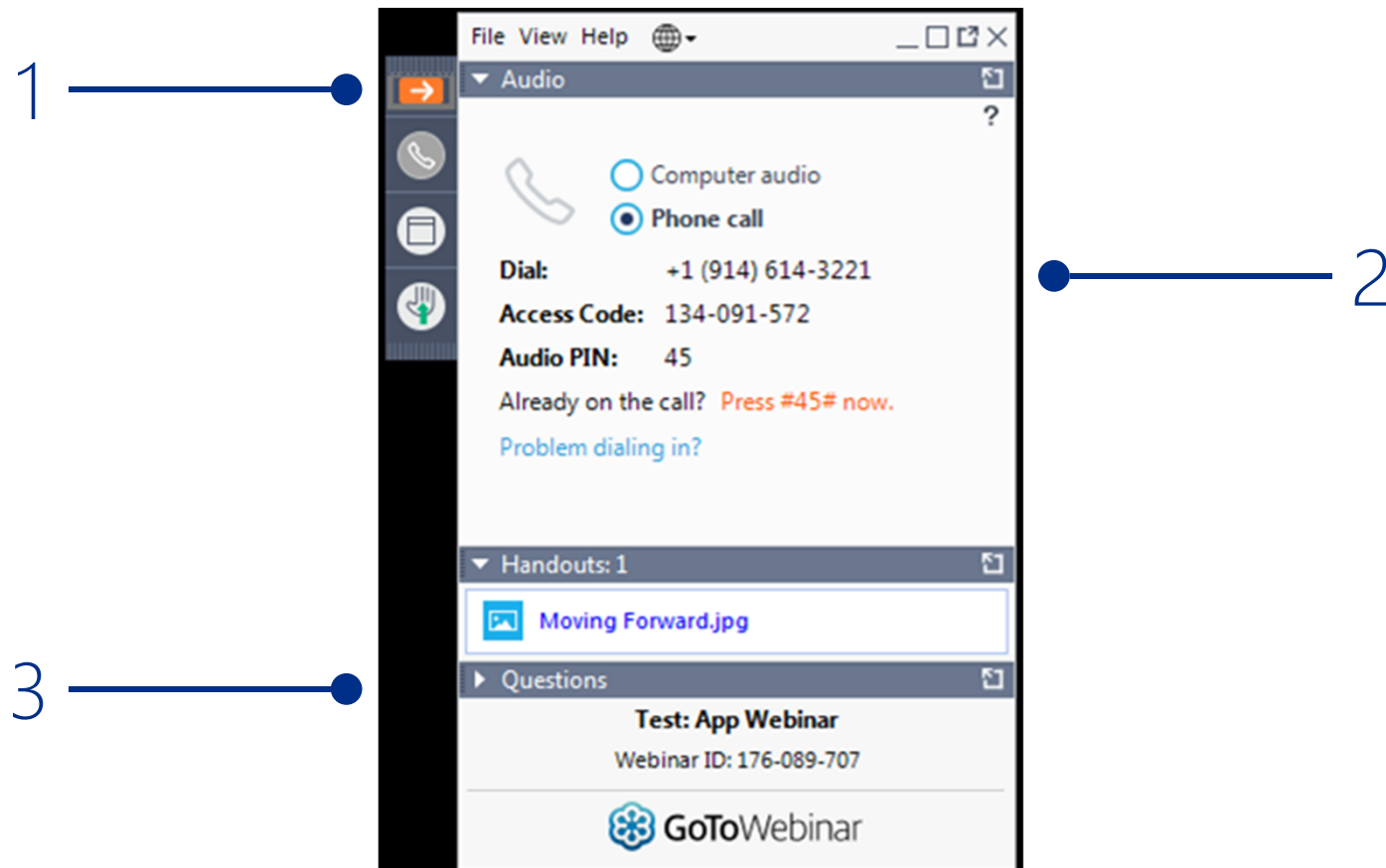
Get social with
your service.

Club Leaders – It's Time to Meet MyLion

December 2017

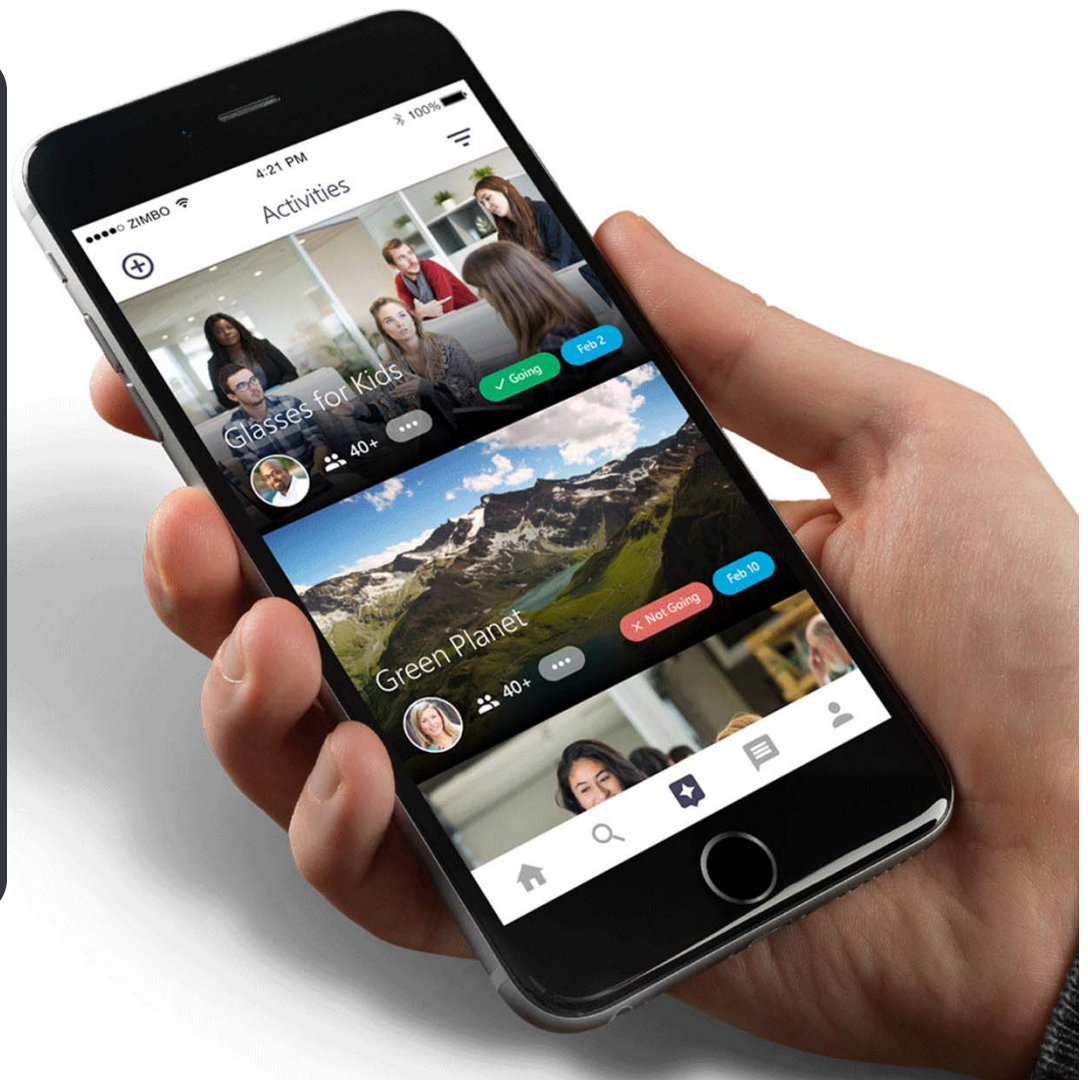


Control Panel



Agenda

- Introducing MyLion
- How to Get Started
- Getting Your Club Ready
- What's Next
- Q&A



The image shows three smartphones displaying the Lions International app. The central phone is in focus, showing the 'Account Login' screen. It features a background image of a young boy and a woman, with the word 'Welcome' overlaid. At the bottom, there are two buttons: 'LOGIN' in an orange rounded rectangle and 'CREATE NEW' in a grey rounded rectangle. Below these buttons, it says 'DESIGNED BY LIONS INTERNATIONAL'. The top status bar of the phone shows '4:21 PM' and 'ZIMBO'. To the left, another phone shows a 'STORY' section with a red button and a map of Africa. To the right, a third phone shows a 'DETAILS' section with a search bar and a list of users under the heading 'GOING (6)'.

A Revolutionary New Experience

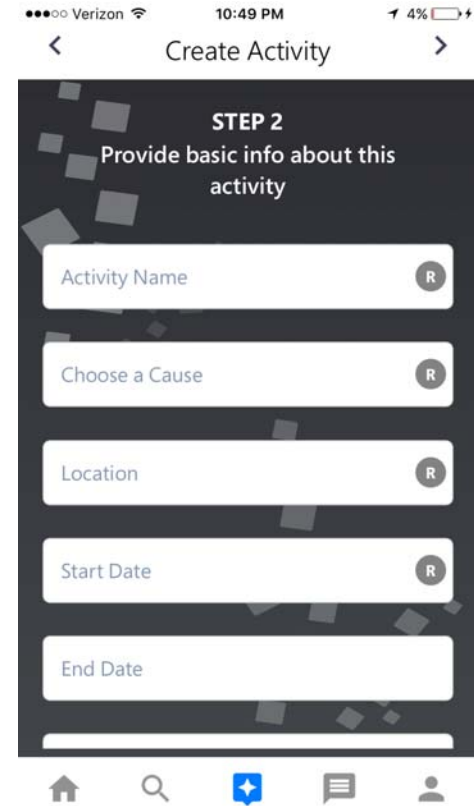
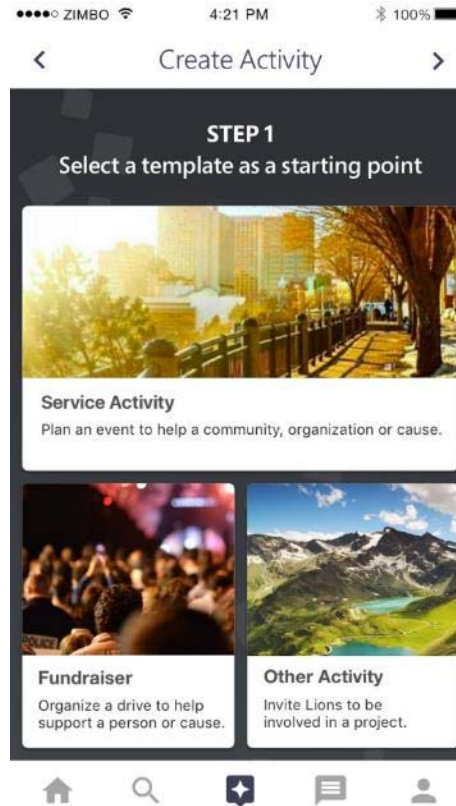
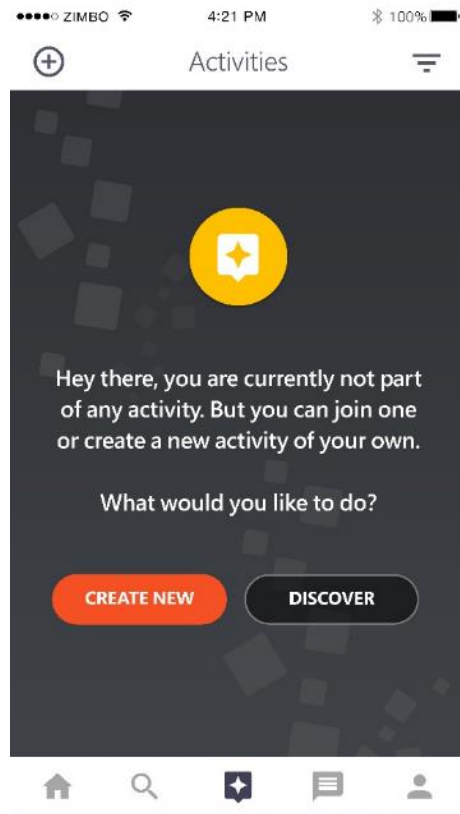
It has never been this easy to connect and serve.

Introducing the new MyLion app for your smartphone



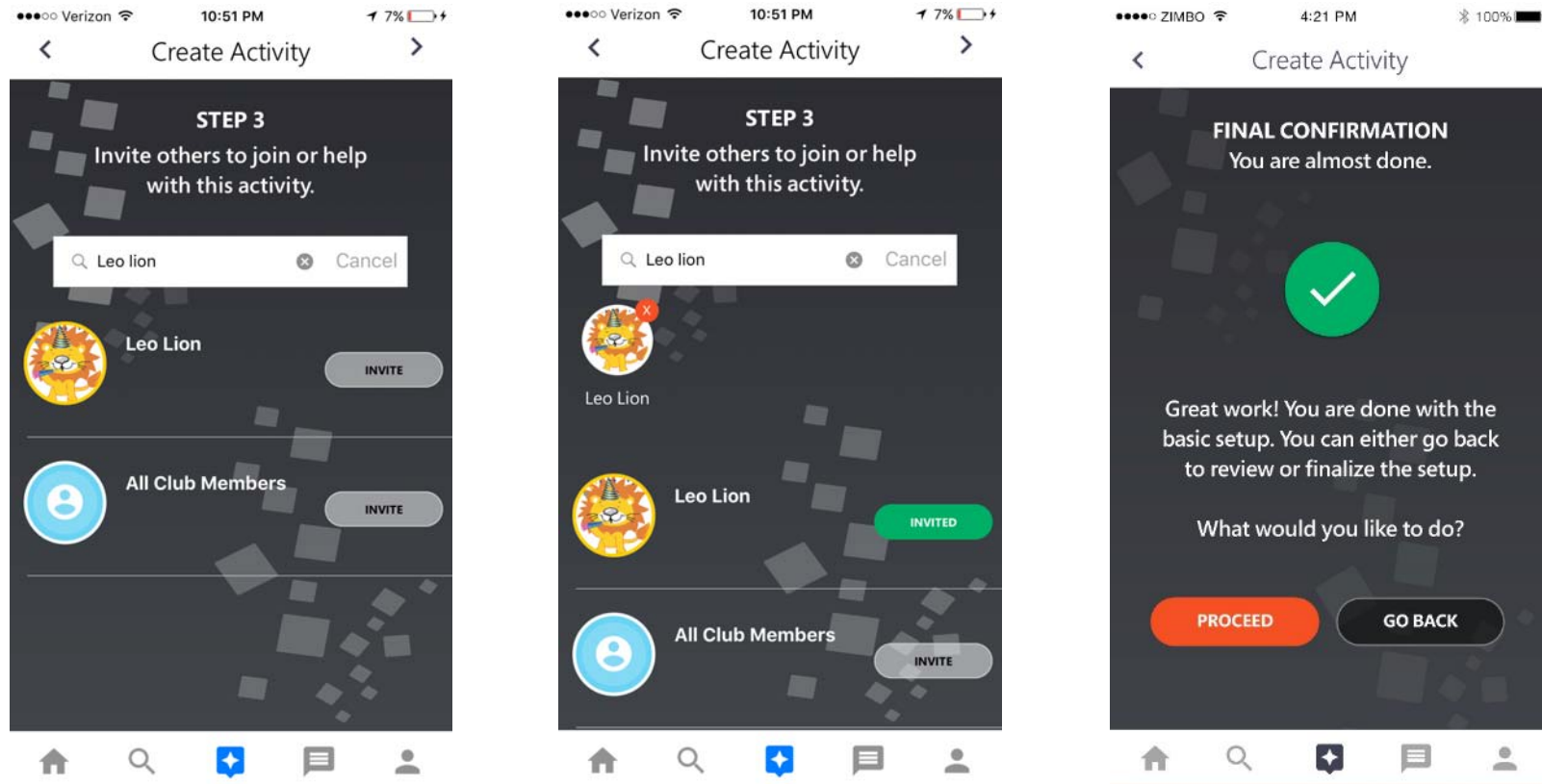
Plan an Activity

Right from your smartphone!



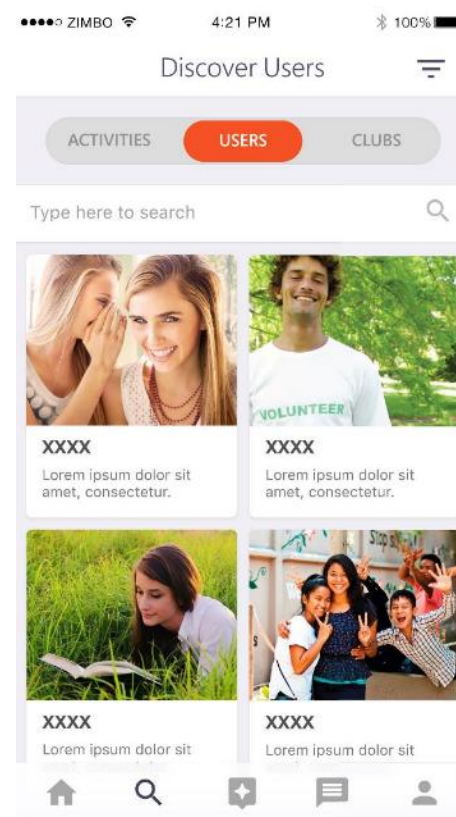
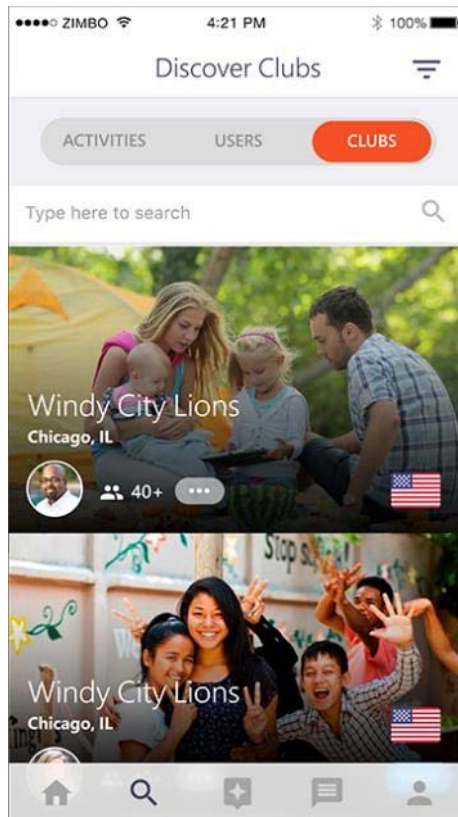
Promote Your Project

MyLion makes it easy to promote service projects to anyone using the app.



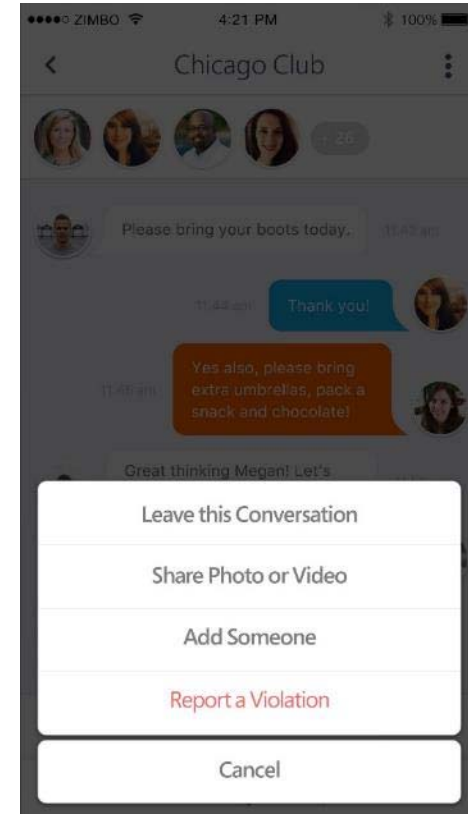
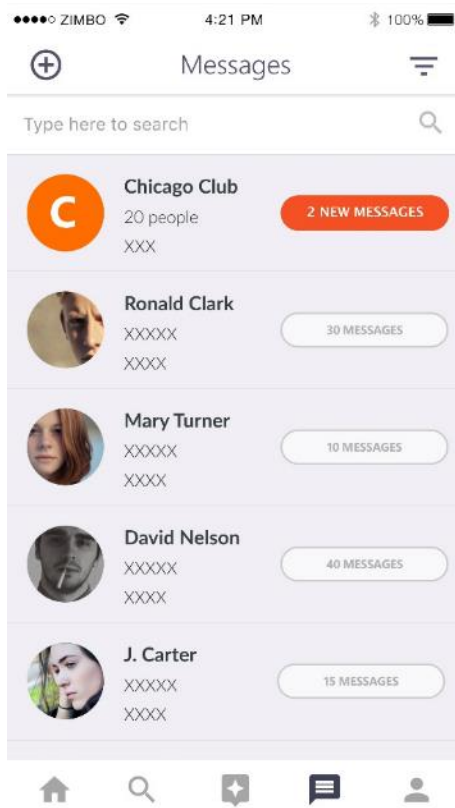
Connect Across the Globe

Get inspired by the global community of over 1.4 million Lions.



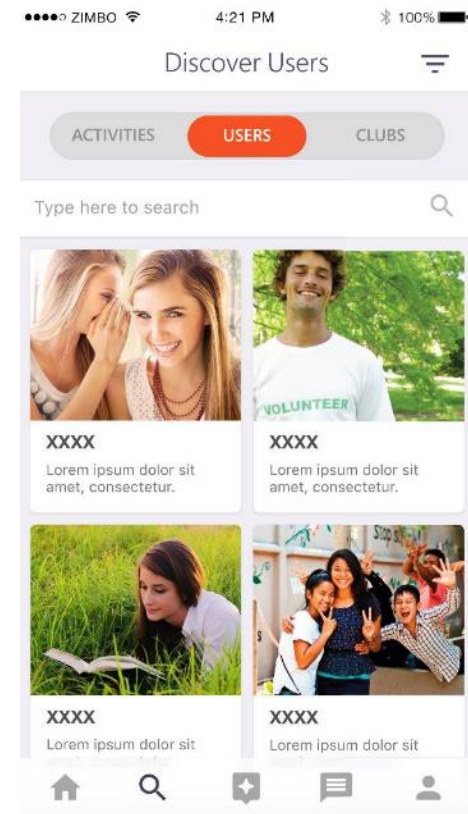
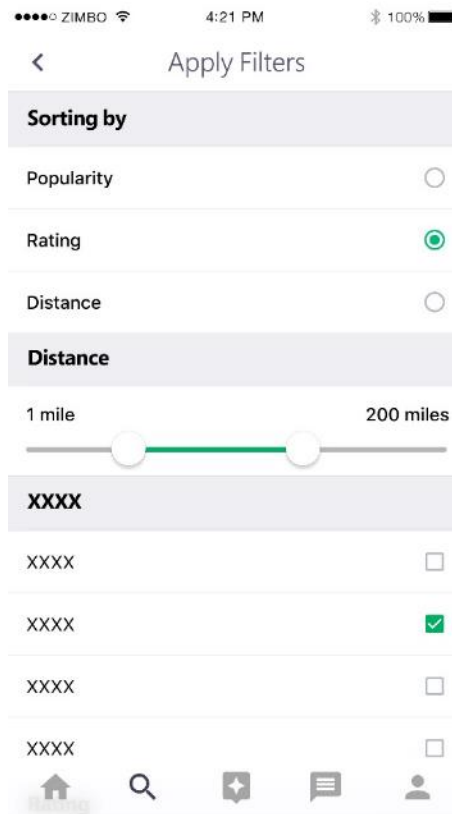
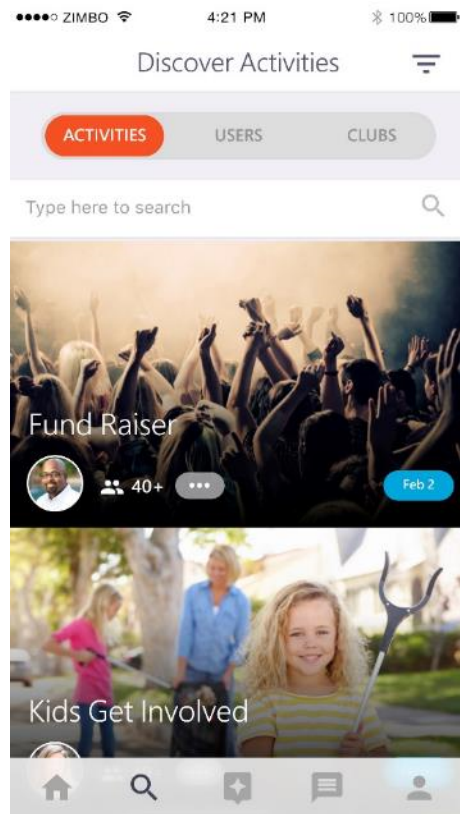
Communicate Instantly

Use chat to connect locally too!



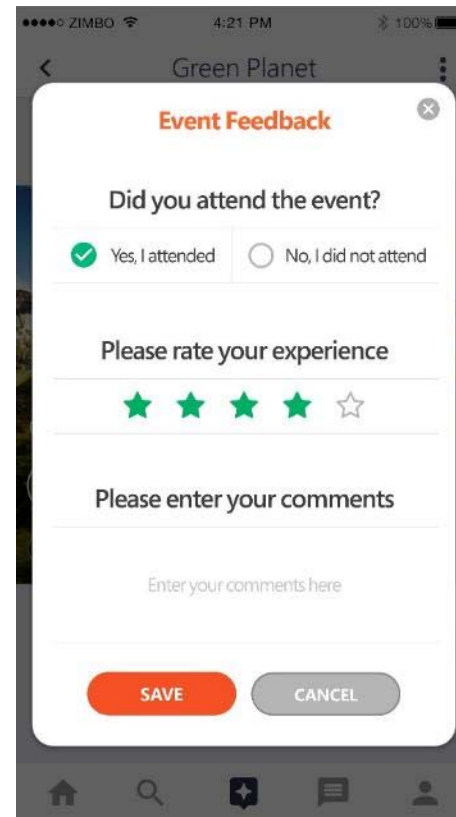
Discover Activities Anywhere, Anytime

MyLion makes it easy to find service activities.
Search by Type, Filters, Users, Clubs.



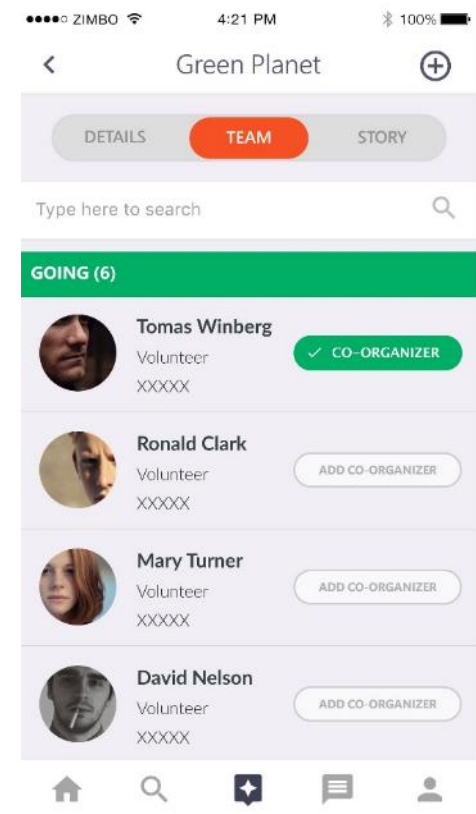
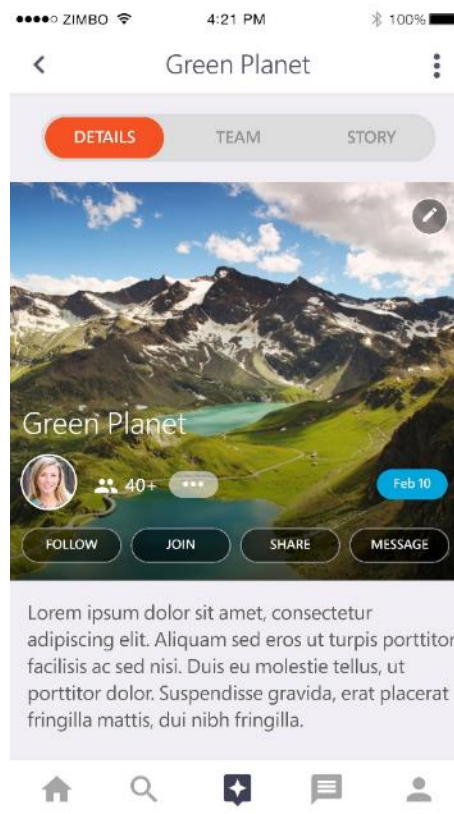
Follow What Matters to You

Follow a club or read user reviews.



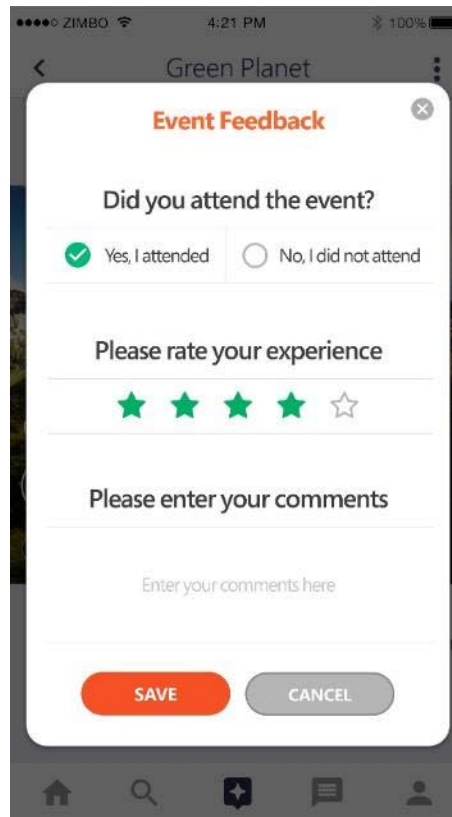
Participate in a Service Activity

It's easy to join an activity or project!



Ratings and Reviews

Share your feedback to make every project count.



The image shows a mobile app interface for an "Event Feedback" form. The form is titled "Event Feedback" in orange text. It contains three sections: a question "Did you attend the event?" with two radio button options, "Please rate your experience" with a five-star rating system, and "Please enter your comments" with a text input field. The form has a "SAVE" button in orange and a "CANCEL" button in grey. The background of the app shows a "Green Planet" header and a bottom navigation bar with icons for home, search, add, messages, and profile.

Event Feedback

Did you attend the event?

☒ Yes, I attended ☐ No, I did not attend

Please rate your experience

★★★★☆

Please enter your comments

Enter your comments here

SAVE CANCEL

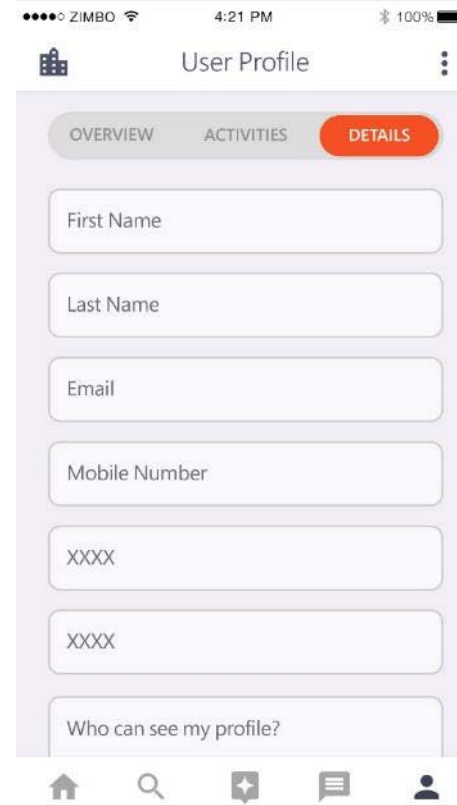


Be Social with a News Feed

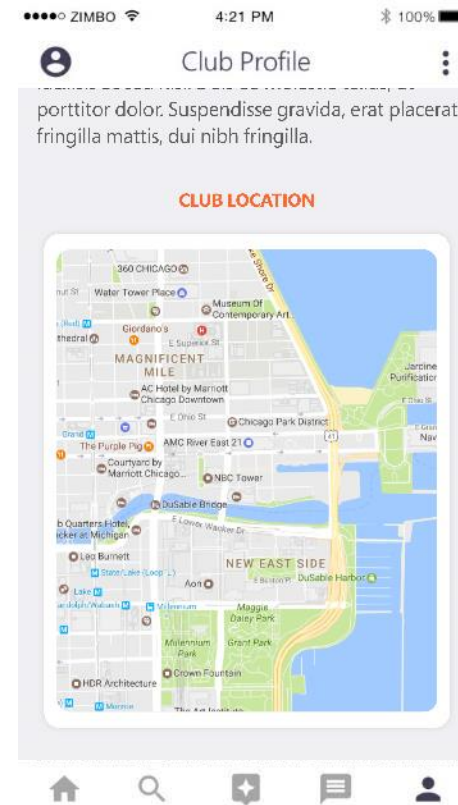
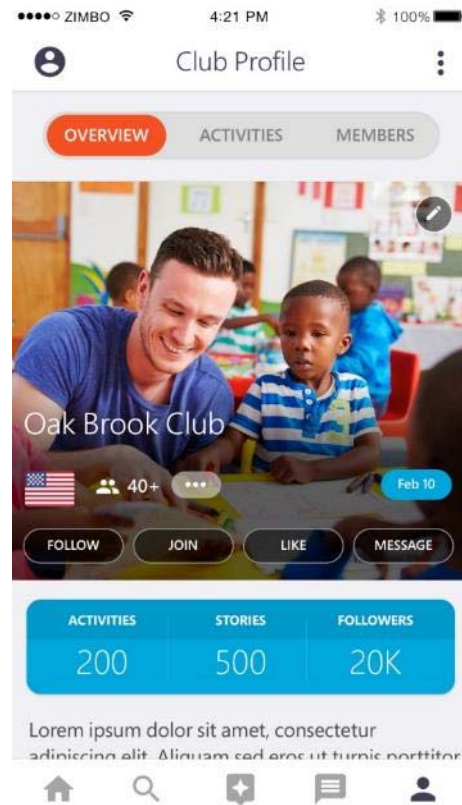
Stay connected

Show Your Impact to the World

Each MyLion user has their own profile page.



Your Club Has a Profile Page Too



Earn Badges and Get Recognized

Earn app badges and get recognized for meeting service challenges and making an impact.



Quick Poll

Please answer the following question



The background is a top-down view of several white smartphones scattered on a light blue surface. The phones display various social media and fundraising app interfaces, including user profiles, news feeds, and activity lists. A pair of black-rimmed glasses is positioned in the upper right, and a small black toy airplane is in the lower right. A white charging dock with two earbuds is located near the center. The overall scene suggests a focus on mobile technology and digital communication.

Getting Started

How to download and register

Download and Register

Go to www.mylion.org

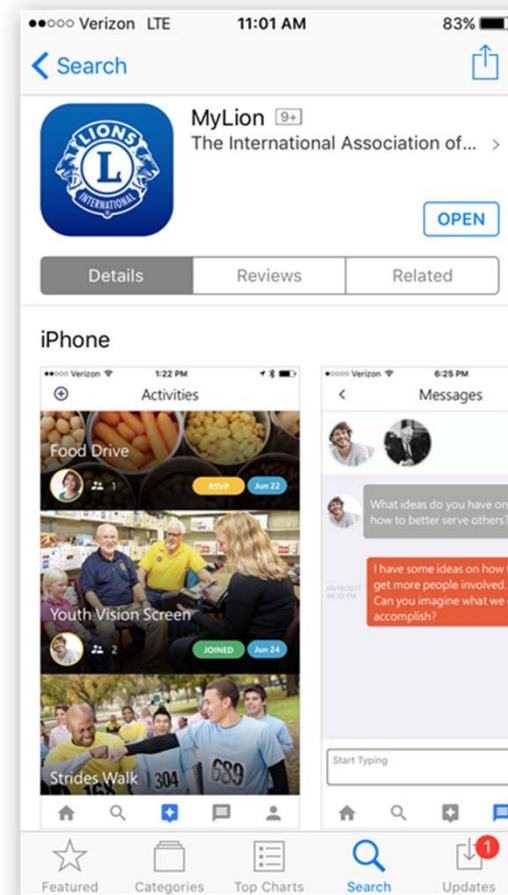
Download the app



Available on the
App Store

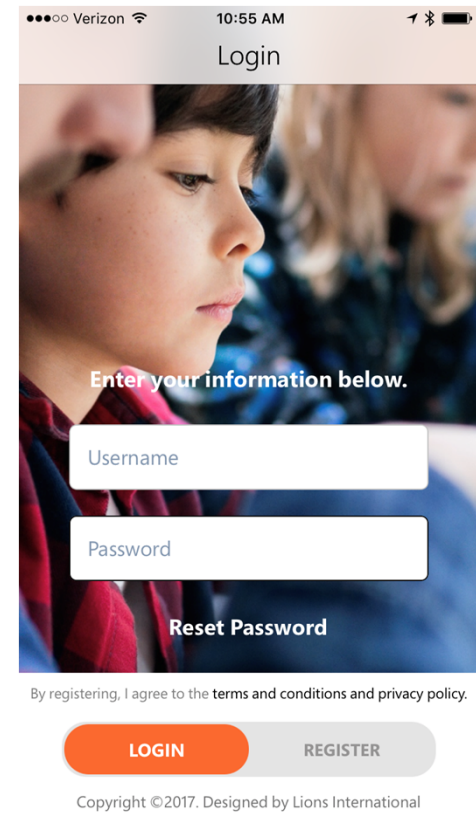
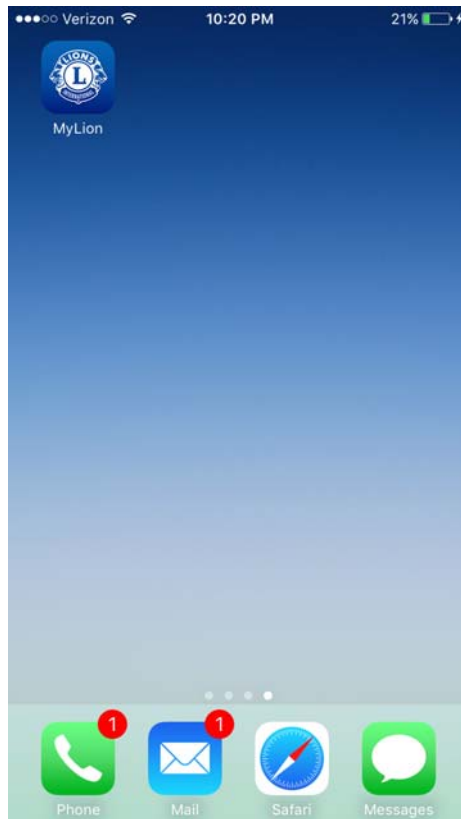


GET IT ON
Google Play

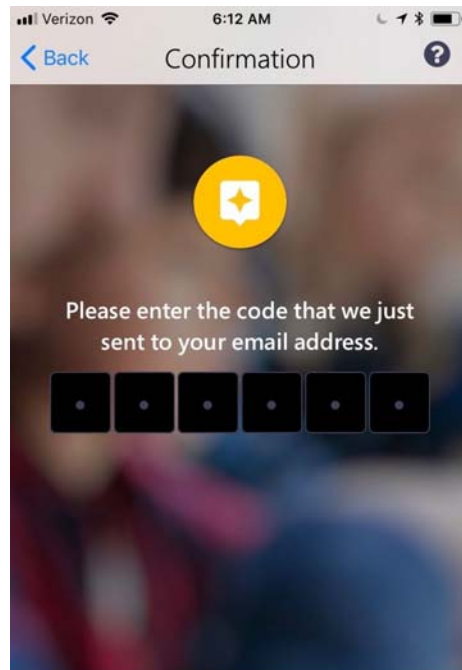


Create a New Account

Registration is easy!

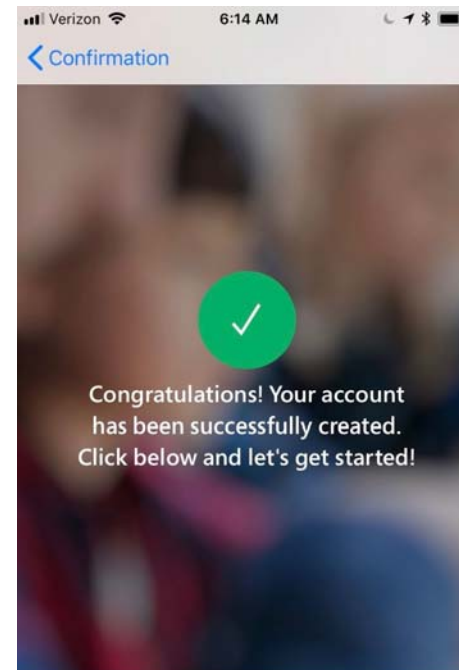


Verification = Privacy



RESEND CODE

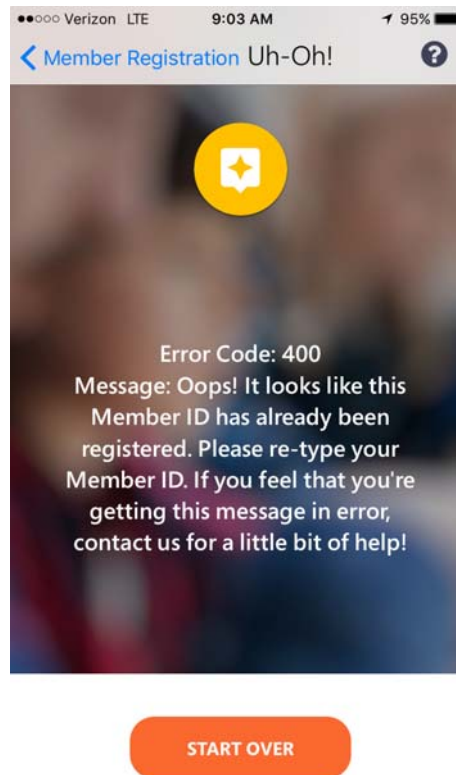
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Get Started

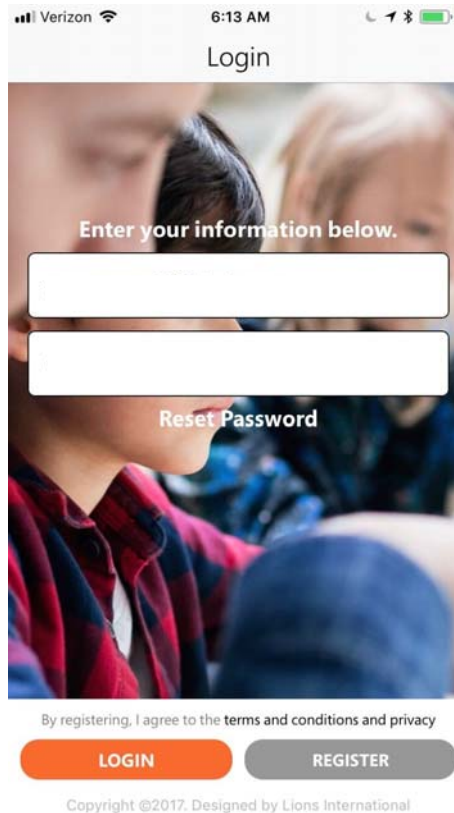
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Warning Message = Security



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Already Have an Account? Login

A mobile app login screen with a background image of children. The screen displays a 'Login' title, a prompt to 'Enter your information below.', two input fields for email and password, a 'Reset Password' link, and 'LOGIN' and 'REGISTER' buttons. A footer contains a registration agreement and copyright information.

Verizon 6:13 AM

Login

Enter your information below.

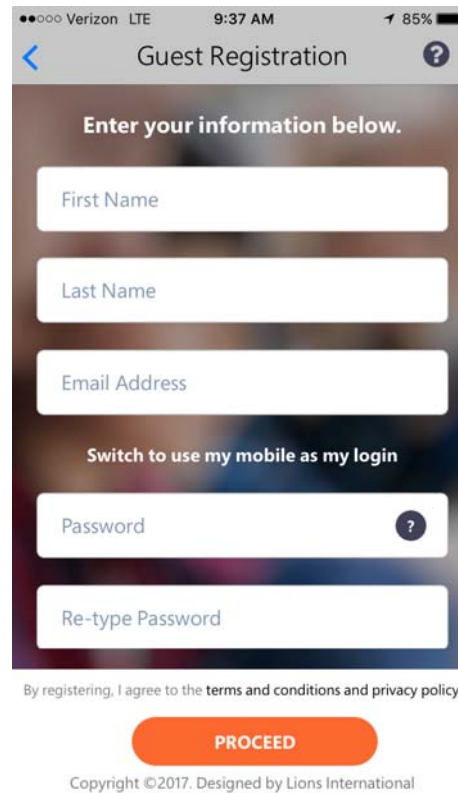
[Reset Password](#)

By registering, I agree to the [terms and conditions](#) and [privacy](#)

LOGIN **REGISTER**

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Not a Member? That's Okay



A screenshot of a mobile application's "Guest Registration" screen. The status bar at the top shows "Verizon LTE", "9:37 AM", and "85%" battery. The screen has a dark background with a blurred image. The registration form consists of several white input fields: "First Name", "Last Name", "Email Address", "Password" (with a question mark icon), and "Re-type Password". Above the "Password" field is the text "Switch to use my mobile as my login". Below the form is a line of text: "By registering, I agree to the terms and conditions and privacy policy." At the bottom is an orange rounded button labeled "PROCEED". The footer text reads "Copyright © 2017. Designed by Lions International".

Verizon LTE 9:37 AM 85%

< Guest Registration ?

Enter your information below.

First Name

Last Name

Email Address

Switch to use my mobile as my login

Password ?

Re-type Password

By registering, I agree to the terms and conditions and privacy policy.

PROCEED

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A photograph of a woman with blonde hair holding a young child with blonde hair. The child is wearing a bright yellow shirt. They are both smiling. In the background, there is a building with a Lions Club logo on it. The image is slightly dimmed to make the text stand out.

Lions Will Love MyLion

5 reasons why

Reason #1 to Love MyLion



MyLion makes coordinating and managing a service project easier than ever.

**No more phone trees.
No more paper attendee lists.
No more lost email invites.**

Reason #2 to Love MyLion



MyLion makes it easy to safely chat with Lions anywhere in the world.

Think about how great it will be for Lions to share ideas from halfway across the world.

Reason #3 to Love MyLion



MyLion gives every club leader and member the ability to share their service impact with the world.

With just a tap, everyone on Facebook can see what you and your club are doing.

Reason #4 to Love MyLion



MyLion instantly connects the world of service.

Anyone can discover service projects happening near them, where they're travelling, or based on shared interest.

Think about the power of being on vacation and finding a local service project you can be part of.

Reason #5 to Love MyLion

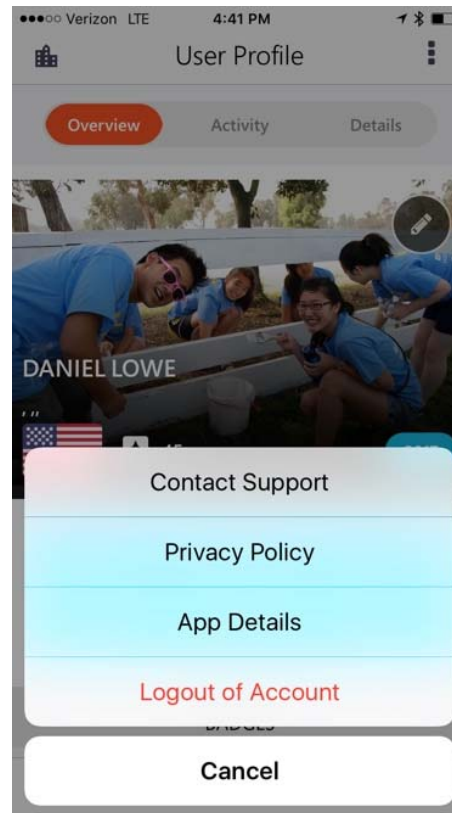


We all know how much Lions love recognition for service impact.

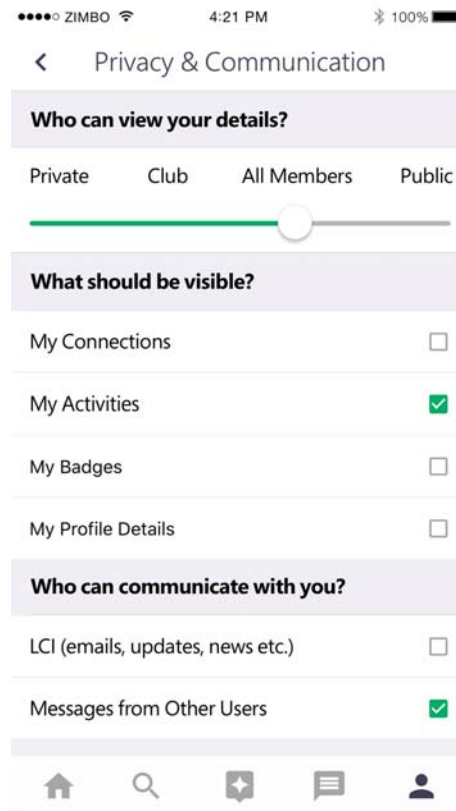
What better way to share your Lionism with the global community than earning a badge, promoted prominently in MyLion, for meeting certain goals.

Tools and Support

Contact: MyLion@lionsclubs.org



Lions and Leos Will Feel Safe and Secure



A person is holding a smartphone in their right hand, displaying a social media news feed. The screen shows a post titled "Fundraiser" with a photo of a group of people and a post titled "Saturday Meals" with a photo of a meal. The background is a blurred image of a person sitting on a couch, wearing blue pants, with a white cup on a table to the right.

Quick Poll

Please answer the following question

Time to Get Your Clubs Ready

The MyLion launch



Time to Get Your Clubs Ready!



There is a lot you can do before convention to prepare your club for successful adoption of MyLion:

Update MyLCI

- Email
- Cell phone

Provide your members with their Member IDs

- Email it
- Text it
- Print it out

Lead by Example



Plan a MyLion Show & Tell for your next club meeting using the MyLion Toolkit, including:

- PowerPoint presentation including script
- Hi-resolution marketing logo
- QuickStart Guide
- Promotional video
- Leader Kit (coming in January)

Download these resources at www.mylion.org

The background is a top-down view of several white smartphones and accessories on a light blue surface. One phone shows a 'User Profile' page, another shows a 'News Feed' with a 'Fundraiser' post, and a third shows a 'Club Profile' with 'UPCOMING ACTIVITIES'. Other items include a pair of glasses, a small airplane model, and a white charging case for earbuds.

Launch Plans

December 2017

Launch Phase I: July 2017



The image shows a vibrant night scene of the Chicago skyline, with the Willis Tower prominently in the center. A large, brilliant firework display is visible in the upper left portion of the frame. In the top right corner, there is a circular logo for the 'CHICAGO 100th LIONS CLUBS INTERNATIONAL CONVENTION'. The logo features a stylized city skyline and the years '1917' and '2017' on banners. Below the image, a dark grey banner contains the following text:

LCICon Chicago Centennial Celebration
The 100th annual Lions Clubs International Convention will be in Chicago, IL, USA, June 30 – July 4, 2017

Current Availability & Upcoming Launches



Coming Soon to MyLion

The more we hear from you, the better we can make MyLion for all Lions and Leos to use.

**Expanded
Onboarding**



**Volunteer
Management**



**Upgraded
Profiles**



**MyLion for
your Desktop**



Contact: MyLion@lionsclubs.org

Mobilize!

Download MyLion
December 4th at MyLion.org.



Contact:
MyLion@lionsclubs.org

