



Lions Clubs International

A global force for good



We're making a world of difference.

Lions are changing the world one community at a time, by addressing needs at home and around the world. We are 1.4 million men and women who believe that kindness matters. And when we work together, we can achieve bigger goals.



Our motto



We Serve

1.4 million Lions are serving in more than 200 countries and geographic areas around the world, bringing unprecedented compassion and reach to our service.

We take on global challenges together.

In addition to serving locally, Lions support five global causes.



DIABETES

Reduce the prevalence of diabetes and improve the quality of life for those diagnosed.



ENVIRONMENT

Sustainably protect and restore our environment to improve the well-being of all communities.



HUNGER

Ensure all community members have access to nutritious foods.



VISION

Prevent avoidable blindness and improve the quality of life for people who are blind and visually impaired.

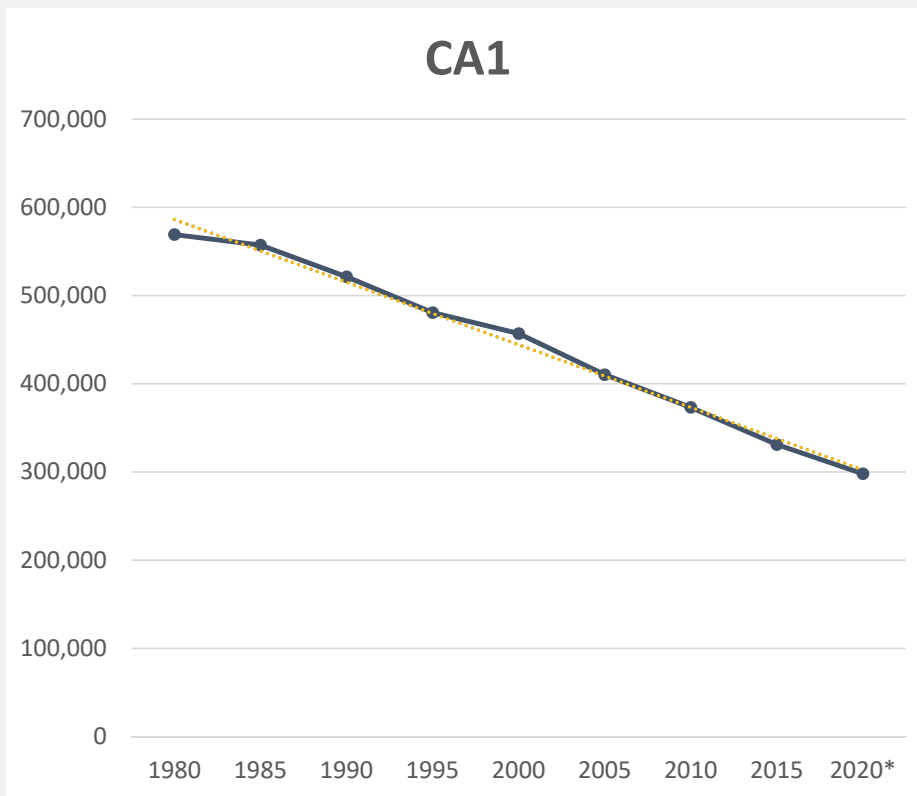


CHILDHOOD CANCER

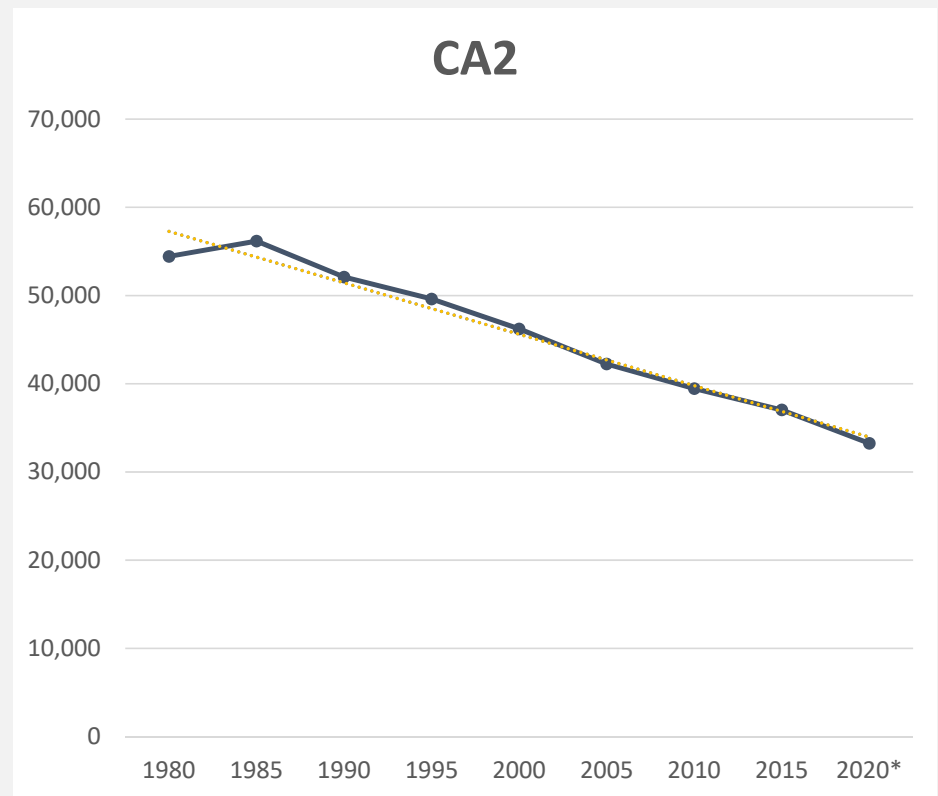
Help those affected by childhood cancer survive and thrive.

North American Lions: Opioid Epidemic (partnered with DEA)

Membership declines, but need continues to grow!



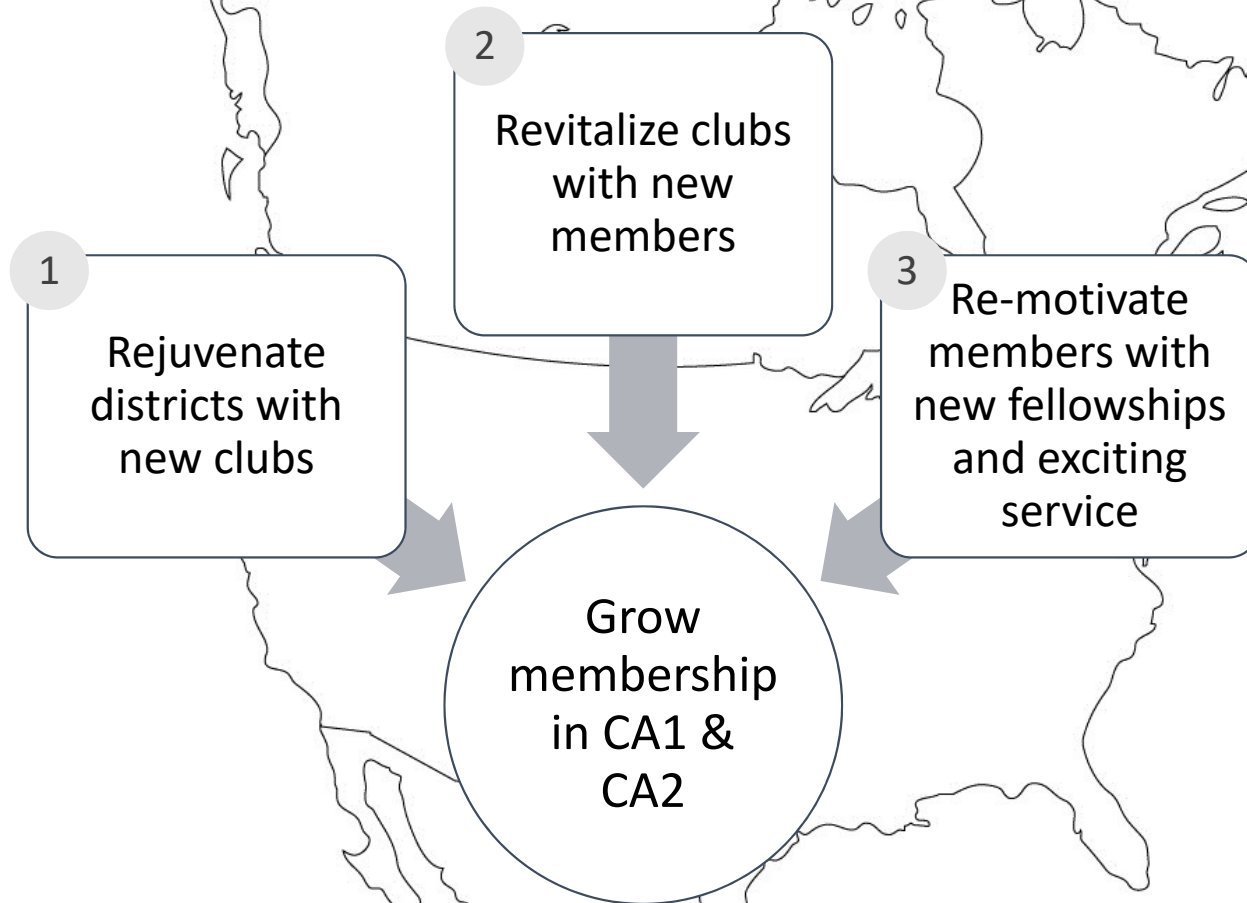
* Forecast



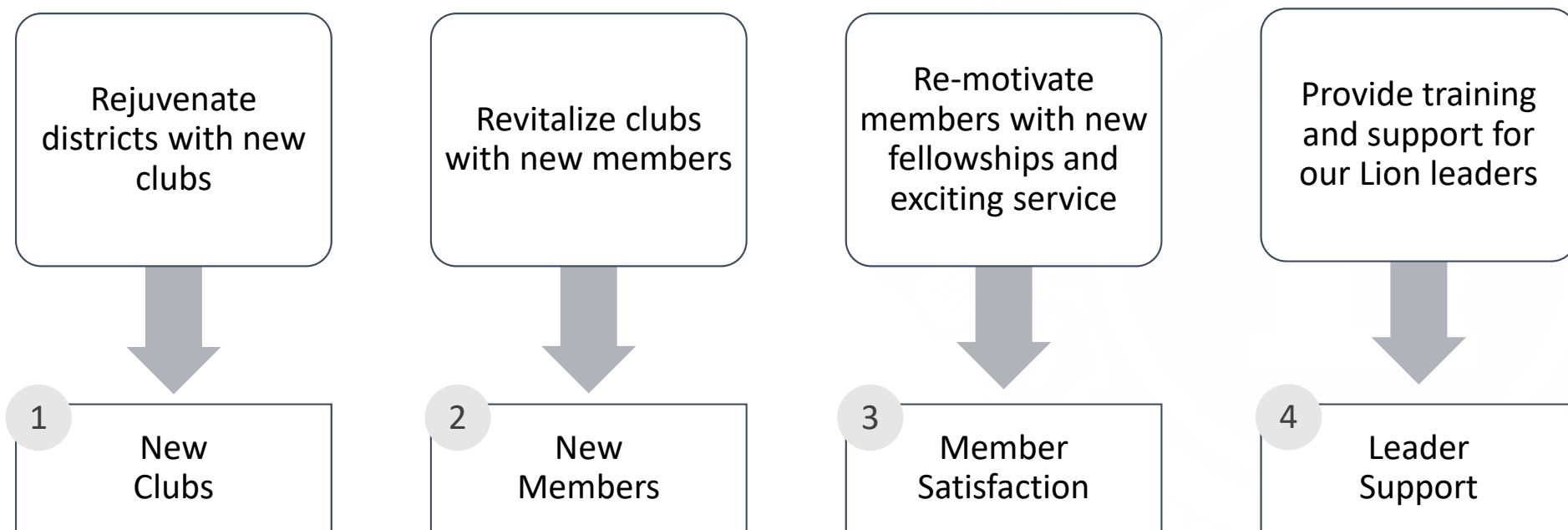


North America Membership Initiative

NAMI Objectives



NAMI Areas of Focus



Leo Clubs

Specialty Clubs: Retirement home clubs, occupation clubs, school or church clubs



NAMI Process

The diagram features a large dark gray circle with a white border, containing the text 'NAMI Process'. A yellow horizontal line extends from the right side of the circle. Below the circle is a horizontal flowchart with five blue rectangular boxes with yellow borders, connected by gray arrows. The boxes contain the text: 'OPT-IN to Success', 'Build a Team', 'Build a Vision', 'Build a Plan', and 'Build Success'.

- Key Dates – Prior to:
 - February 29 – NA districts can choose to participate
 - April 30 – Enter district goals and plans
 - June 30 – Enter modifications to goals and plans

**OPT-IN to
Success**

**Build a
Team**

**Build a
Vision**

**Build a
Plan**

**Build
Success**

Lion Daniel Elkins

Ohio County Virtual Lions



- Bellefonte Lions Club in New Jersey
- Monday: Art Class for Kids
- Tuesday: Chess Club
- Wednesday: Backpack Food Program
- Thursday: Basketball League
- Friday: Movie Night
- Saturday: Kickboxing Class
- Sunday: Drug Prevention Class



Finding people's passion

- Bellefonte Lions Club in New Jersey
- Using “it” in the name of the Lions
- “What do you enjoy doing?”
- Huge change from the “do as we do” model
- 140 members in 2 years with this recruitment tactic!! Many hands make light work!

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If there's more need, why is membership down?



“They spent more time working, providing child care and taking part in educational activities than their older peers. But they spent less time than nonmillennials on household chores, civic or religious work and leisure activities. That’s largely due to the fact that, compared with older generations, millennials were more likely to be working, taking care of young children or still be enrolled in school, Freeman found.”



Your Club,
Your Way

THEY ARE NOT LAZY!

YEAH, IF YOU COULD STOP CALLING MEETINGS
TO DISCUSS NO WORK GETTING DONE

THAT WOULD

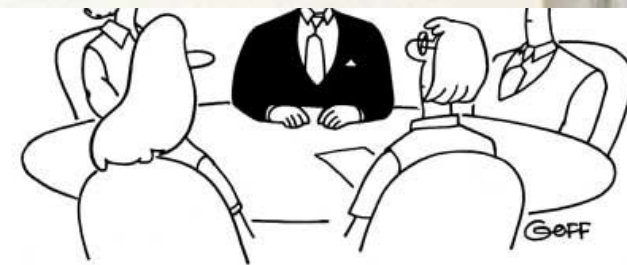
Baseline

NO MORE USELESS MEETINGS

1. Meet for a Reason

Call meetings when an issue or project demands rapid, round-table input, or you want to see how people react.

NO MORE POINTLESS MEETINGS



"Whew! That was close!
We almost decided something!"

MEETINGS

Your Club,
Your Way

THEY ARE NOT LAZY!

Where Do Millennials Work The Longest Hours?

Average number of hours worked each week in 2015 (people aged 20-34)



Source: Millennial Careers: 2020 Vision

Forbes statista



**Your Club,
Your Way**



Lions Clubs International

Your Club, Your Way!



**What traditions are vital to our organization
enough to justify a decrease in membership?**



District 29-L

24 mins • 🌐

...



Richard Stevenson ▶ Global Lions Forum

51 mins • 🌐

I was chatting on messenger with an active Millennial Lion about recruiting younger Lions. This Lion made this statement. Do yo... See More

You know what I realized
about Lions that is the
real reason millennials
won't participate?

The structure and
formality of the entire
organization



► **Examine Protocol**

Similar to traditions, the way the meeting room is set and the way club leaders are addressed can be determined by the club. The club has the authority to continue or eliminate items such as a head table for club leaders and visitors or acknowledging members in the order of importance. Some clubs prefer an atmosphere where everyone is equal.

► **Determine Dress Code**

Clubs might determine that they would like to wear Lions vests, while others might decide to wear Lions polo shirts, dress shirts with matching ties, or perhaps just their favorite Lions apparel. Have fun determining your own dress code.

► **Consider Family Members**

Does your club have (or would like to recruit) young parents or families with children? If so, discuss how the meeting format, location and time might be changed to accommodate family members.

► **Identify Channels of Communication**

There are multiple ways to communicate with members. While announcements during meetings can be exciting and motivating, take advantage of email, text messages, Facebook, Twitter, Instagram your club's website and any other way your members routinely communicate.

► **Consider Renaming the Event**

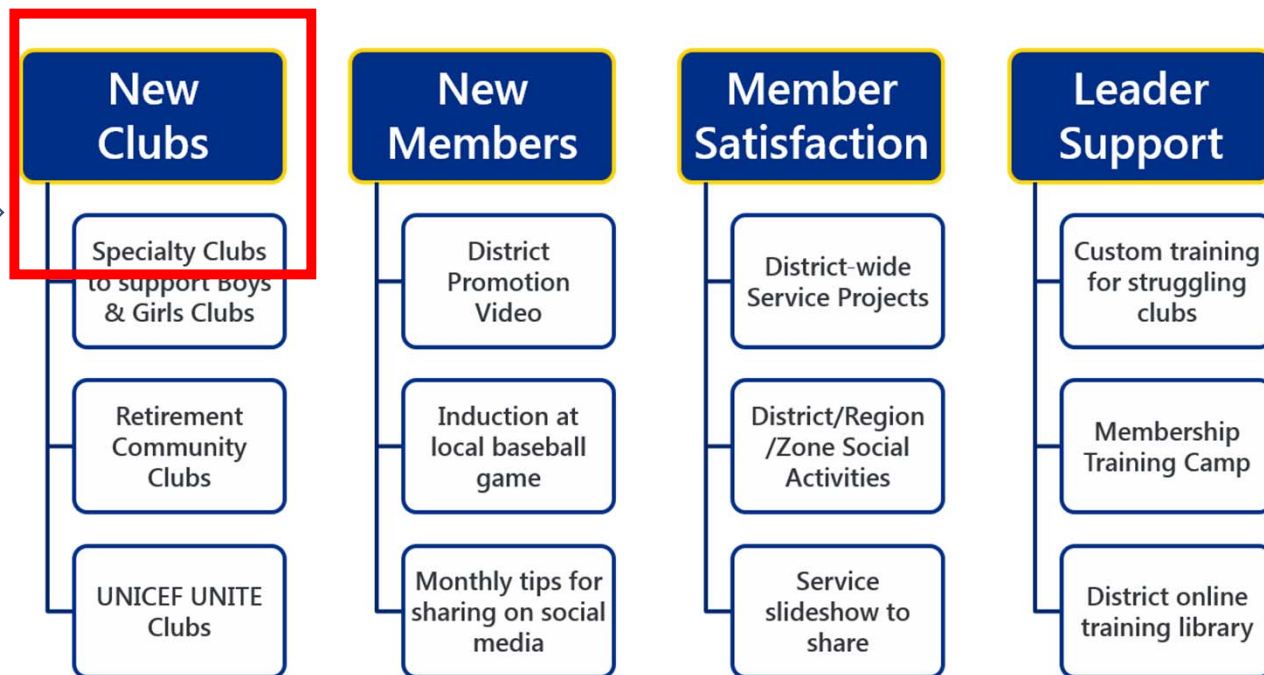
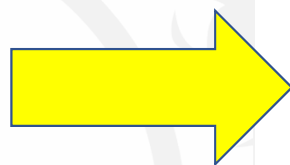
After assessing club meeting elements and determining which changes your members would welcome, you might introduce the new concepts by renaming the event to reflect the purpose and objective of the event. In some areas of the world "meeting" implies a very structured business-centered assembly. If your event is more fun-focused or social-minded, you might consider calling the event a social gathering or celebration. Consider terms such as event, gathering, festivity, or another term that more adequately reflects the intent of the event.

Board meetings

Use the same analysis above to determine how board meetings might be structured. Keep in mind that the purpose of the meeting is to fully inform board members

Meals Meeting Time Formality Traditions Communications





Sample ideas

A stylized world map in shades of blue and white, serving as the background for the slide. The map shows the continents and major oceans.

What is the Specialty Clubs Program?





Launched in August 2017, the Specialty Clubs Program was designed to create clubs in which members share a common interest or passion, allowing them to connect with one another on a deeper level. For example, they may share a culture, life experience, common cause, profession, or hobby.

Specialty clubs allow groups of people around the world to turn their passions into rewarding service that directly benefits their communities.



Specialty clubs are a unique expression of the diversity of Lions Clubs International, uniting men and women around causes, cultures, interests and professions.



Lions Clubs International



Specialty clubs around the world

As of September 30, 2019

Ohio County Virtual Lions

Our club

Ohio County Virtual Lions Club

A specialty club designed to serve the
children of Ohio County



Loading...

Our club

The first virtual club in West Virginia

The 16th virtual club in the United States

One of less than 200 specialty clubs in
United States



Loading...

Why specialty clubs?



Why specialty clubs?

The world still has needs to fill.



▶ Displacement

The number of forcibly displaced people rose from 59.5 million in 2014 to 68.5 million in 2017.

▶ Disasters

Disasters affect 350 million people on average each year and cause billions of dollars of damage.

▶ Food insecurity

The number of people experiencing crisis-level food insecurity increased from 80 million to 124 million from 2015-2017.

Why specialty clubs?

The world still has needs to fill.



▶ **Gender inequality**

Girls in conflict settings are 2.5 times more likely to be out of school than boys.

▶ **Diabetes**

Approximately 425 million adults were living with diabetes in 2017, and 325 million people were at risk of developing it.

▶ **Cancer**

There were 17 million new cancer cases in 9.5 million cancer deaths worldwide in 2018.

Why specialty clubs?

The world still has needs to fill.



▶ Vision

Approximately 1.3 billion people are living with some form of vision impairment, many simply because they don't have a pair of glasses.

▶ Environment

More than 15 billion trees are cut down every year.

Why specialty clubs?

**Volunteers’
service passions
and preferences
are changing.**

- ▶ The influence of clubs in making communities stronger, more interesting and more engaged is in decline.
- ▶ The definition of “community” has changed from a physical *place* to shared *affinities*—groups with similar qualities.



Why specialty clubs?

**Volunteers’
service passions
and preferences
are changing.**

- ▶ The invitation is changing from “Come do what we do,” to “What do *you* want to do?”
- ▶ Flourishing clubs offer opportunities for curiosity, openness, inspiration and leadership development



Why specialty clubs?

**Specialty clubs
provide a flexible
framework for
serving.**



- ▶ By promoting collaboration through shared regional and/or global service passions
- ▶ By offering club branch opportunities for specialized service
- ▶ By diversifying the ways and means of meeting evolving communities and global concerns

Why specialty clubs?

The benefits of specialty clubs

- ▶ Bonded network of like-minded individuals
- ▶ Meeting the needs of modern communities
- ▶ Common thread enhances the engagement of club members
- ▶ Specializing provides a venue for connecting regionally and with other clubs who share similar passions



What does “virtual” mean?

The term “virtual” refers to our communication. This is done in a number of ways.

- E-mail
- Website
- Text messaging
- Online meeting/gathering
- Online voting/polls

Screen time
for a good cause

This allows people the ability to stay connected to the will of the club without attending regular, physical meetings. We want to reduce the time spent together to do service in our communities – not have meetings.

Ohio County Virtual Lions



But I'm not tech savvy...

Ohio County Virtual Lions



That's ok! We want people who want TO SERVE – how you serve is entirely up to you!

- We will help those who want/need help with technology. Technology allows us to do more, but we won't let it exclude people from joining!
- Physical meeting locations are an option too. You don't have to log in and attend meetings online. It's just an OPTION.



We serve Ohio County

We are committed to working with other Lions Clubs, schools, businesses, and other organizations to benefit children in Ohio County.

Partnerships like:

- Mt Olivet Lions Club
 - Sponsoring club, Nailers hockey night
- Ogden Newspapers
 - Little Free Library Program
- Oglebay Park
 - Flags for Heroes Campaign
- Grow Warwood Pride
 - Comfort Covers Blanket Tying Event, Weekend Backpack Program, Feeding and Reading Drive

Ohio County Virtual Lions



We serve Ohio County

We are committed to working with other Lions Clubs, schools, businesses, and other organizations to benefit children in Ohio County.

Partnerships like:

- Kroger
 - Food drives, Weekend Backpack Food Program
- TSG
 - Technology needs
- Warwood School (Ohio County Schools)
 - Children's Education, Literacy, Health Programs
- WV Rough Riders Football
 - Special Cause Nights at home games this season

Ohio County Virtual Lions



What we do

- We are excited to start new traditions
 - Because we are new, we are open-minded to new ideas and new ways of serving our communities and our children.
 - We use each member's passion, skillset, and/or ability to further our projects and reach to help our communities.
-
- Literacy programs
 - Health programs
 - Anti-bullying programs
 - Hunger programs
 - And more!

Ohio County Virtual Lions



Eliminating barriers to membership

Ohio County Virtual Lions



- “I can’t leave my kids home alone”
- “I don’t have time to go to meetings”
- “I don’t have the finances to donate to every cause”
- “I’m not the most tech savvy person”
- We want people who want to find purpose and make a difference in their community. Whatever your barrier to membership is, come have a conversation with us - we’ll find a solution. Where there’s a will, there’s a way!



Membership timeline

Ohio County Virtual Lions



- 6 members leave traditional Lions club in November and file for new club
- Early January – officially recognized by LCI
- 18 of 53 members from traditional club transferred
- 37 members currently (with 5 pending applications)
- People are contacting us to join almost daily.
 - Facebook presence
 - Word of mouth from events
 - We have a good product that doesn't require a hard sell; no pressure
 - We make them *want* to belong.



Our service

First Event

Ohio County Virtual Lions



Support our little fighters,
admiring the survivors,
honoring the taken and
never giving up hope.
Sponsor a blanket today!



Ohio County Virtual Lions



In honor and or memory of:

- Randy Stephens (Team Randy)
- Randy Berdine Sr.
- Dorothy Wakim
- All the fighters, survivors,
angels & families affected
- Joan Resciniti
- Ryan Deegan
- Mary Agnes Mercer
- Pam Forsch #purple4pam
- Robert "Skip" Ochsenbein
- "Buddy" Filben
- My three healthy grandchildren
- Our healthy granchild,
Myles Lawrence Rafa

Ohio County Virtual Lions



Thank you to our sponsors who
honored these people.



Ohio County Virtual Lions



Many hands makes light work!

102 blankets tied in 1 hour!!!
Thanks to our many volunteers!

Special thanks to those who
prepped the blankets so we could
tie 102 blankets in 1 hour!



Carol Blum
Theresa Stillion
Rachel Price
Eda Dragonetti
Stephanie Bohn
Pam Forsch
Julie Davis
Lora Peluchette



100+ volunteers
12 members



Dine to Donate Fundraiser/Online Yard Sale

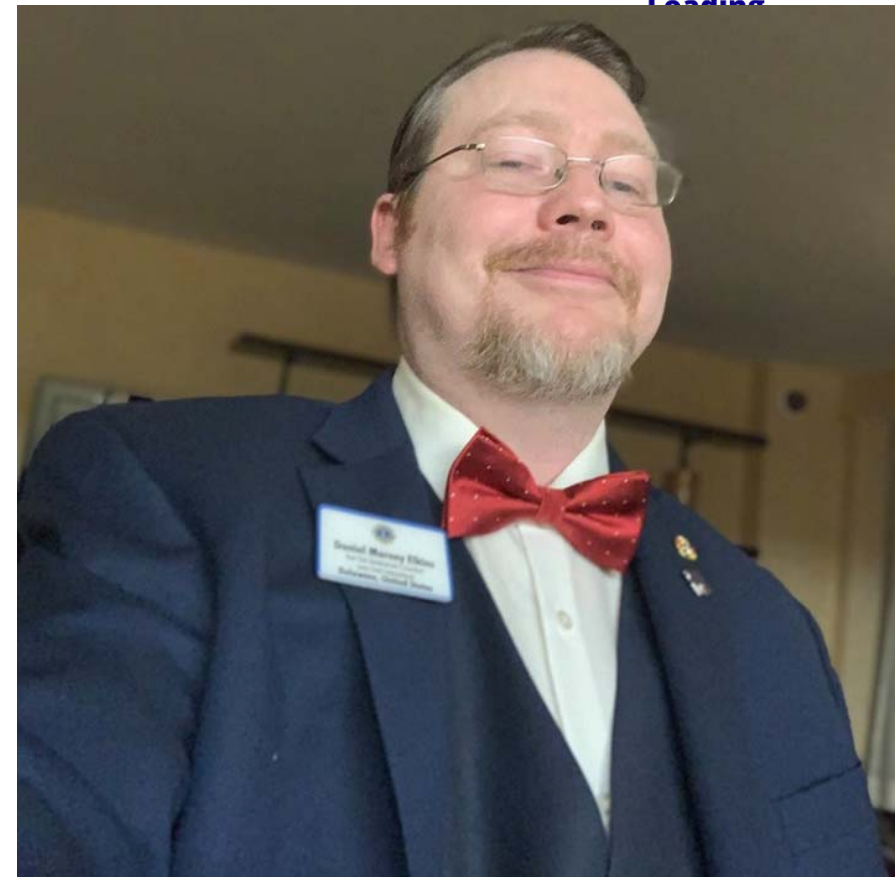
Organized by a member undergoing chemotherapy and a member who had a stroke and can't attend meetings currently

They can log in to meetings from the hospital or their house without subjecting herself to potential germs in public

Both have something to DO giving purpose with so little they can do. The little role they play is HUGE in the club, as those of us who do work don't have the time to do these things!

Next Steps

- 2 Leo Clubs at middle school level in the county
 - 7 middle schools in the county
- 0 Leo Clubs at high school level
 - 3 high schools in the county
- 0 campus clubs
 - 5 area colleges within 30 minutes



Next steps

How you can get involved

Talk to a current member

www.ohiocountyvirtuallions.org

Ohio County Virtual Lions on Facebook

(304)370-4902

Attend any event where we are participating



Next steps

Charter Night – THIS THURSDAY

Ohio County Virtual Lions



We welcome you to join us for this special night for us

Ohio County Virtual Lions



Loading...

*Charter Night
Dinner*

Save the date! 02.27.20 | 6 PM
Warwood Elementary School
6pm Social, 6:30pm dinner and ceremony
\$15/person or \$25/couple
(must make reservations together)
Reservations due by Mon, Feb 24th.



Need a head count today, so please let me know afterwards if you are planning on eating with us

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Alone we can do so little;
together we can do so much."

//

— Hellen Keller

Ohio County Virtual Lions



Loading...

**Thank you for participating in this
Ohio County Virtual Lions Event**

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