



# Lions Clubs International

A global force for good



# We're making a world of difference.

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Lions are changing the world one community at a time, by addressing needs at home and around the world. We are 1.4 million men and women who believe that kindness matters. And when we work together, we can achieve bigger goals.



**Our motto**



## **We Serve**

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1.4 million Lions are serving in more than 200 countries and geographic areas around the world, bringing unprecedented compassion and reach to our service.

## We take on global challenges together.

In addition to serving locally, Lions support five global causes.



### DIABETES

Reduce the prevalence of diabetes and improve the quality of life for those diagnosed.



### ENVIRONMENT

Sustainably protect and restore our environment to improve the well-being of all communities.



### HUNGER

Ensure all community members have access to nutritious foods.



### VISION

Prevent avoidable blindness and improve the quality of life for people who are blind and visually impaired.



### CHILDHOOD CANCER

Help those affected by childhood cancer survive and thrive.

# We prepare the next generation of volunteers.

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Young people are the future of service, and the future is now.

- **Leos** are young volunteers ages 12–30.
- 175,000 Leos in **more than 7,000 clubs** champion causes that matter.
- Leo clubs have been **serving for 60 years**.





A world map with a light blue background and dark blue landmasses. A small red dot is located in the central United States, representing the headquarters of Lions Clubs International. The title "Our Headquarters" is centered over the map.

# Our Headquarters

Lions Clubs International is headquartered in Oak Brook, Illinois USA. The staff of roughly 300 supports members and clubs around the world, as well as the executive officers and international board of directors. We develop and implement initiatives aimed at increasing Lions International's visibility and service impact.

A world map in a light blue color serves as the background. A thick yellow horizontal line is positioned across the map, centered over Europe. The text 'Our Association' is written in white, bold, sans-serif font, centered over the yellow line.

# Our Association

The Association is composed of autonomous clubs. The purpose of Lions Clubs International is to form clubs comprised of members that will serve their local communities. Clubs are solely responsible for managing their operations, finances, service projects and other issues related to membership and club life. The role of Lions International is to support our clubs and members, not manage them.

A world map with a light beige background and dark grey landmasses. A thick yellow horizontal line is positioned below the title 'Our Foundation' and points towards the European continent.

# Our Foundation

Lions Clubs International Foundation (LCIF) is the official charitable organization of Lions International. LCIF supports Lions' service by providing grant funding for their local and global humanitarian efforts.



### Our structure ranges from the local to the national level.

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**Lions:** Our volunteer members.

**Lions Clubs:** Members join local clubs that unite to address community areas of need. Local Lions clubs follow district, multiple district and international rules.

**Districts:** Groups of clubs in a defined region led by elected Lion volunteers to support clubs.

**Multiple Districts:** Groups of districts form a multiple district. In general, a multiple district in the US represents a state and internationally it represents a country.

**Constitutional Areas:** How the areas of the Association are broken out for representation on the International Board of Directors.

## Our structure

The association is divided into eight constitutional areas.



CA I

United States of America, Its Affiliates,  
Bermuda & the Bahamas

CA II

Canada

CA III

South America, Central America,  
Mexico, and Islands of the  
Caribbean Sea

CA IV

Europe

CA V

The Orient and Southeast Asia

CA VI

India, South Asia, and the  
Middle East

CA VII

Australia, New Zealand, Papua New  
Guinea, Indonesia & The Islands of the  
South Pacific Ocean

CA VIII

Africa

## Ohio County Virtual Lions

### Our club

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Ohio County Virtual Lions Club

A specialty club designed to serve the children of Ohio County



**Loading...**

A stylized world map in shades of blue and white, serving as the background for the slide. The map shows the continents and major oceans.

# What is the Specialty Clubs Program?

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Launched in August 2017, the Specialty Clubs Program was designed to create clubs in which members share a common interest or passion, allowing them to connect with one another on a deeper level. For example, they may share a culture, life experience, common cause, profession, or hobby.

**Specialty clubs allow groups of people around the world to turn their passions into rewarding service that directly benefits their communities.**



**Specialty clubs are a unique expression of the diversity of Lions Clubs International, uniting men and women around causes, cultures, interests and professions.**



Lions Clubs International



**Specialty Clubs** unite our members.



## Specialty clubs around the world

As of September 30, 2019

### Our club

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The first virtual club in West Virginia

The 16<sup>th</sup> virtual club in the United States

One of less than 200 specialty clubs in  
United States



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# Why specialty clubs?

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Why specialty clubs?

# The world still has needs to fill.

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## ▶ Displacement

The number of forcibly displaced people rose from 59.5 million in 2014 to 68.5 million in 2017.

## ▶ Disasters

Disasters affect 350 million people on average each year and cause billions of dollars of damage.

## ▶ Food insecurity

The number of people experiencing crisis-level food insecurity increased from 80 million to 124 million from 2015-2017.

Why specialty clubs?

# The world still has needs to fill.

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▶ **Gender inequality**

Girls in conflict settings are 2.5 times more likely to be out of school than boys.

▶ **Diabetes**

Approximately 425 million adults were living with diabetes in 2017, and 325 million people were at risk of developing it.

▶ **Cancer**

There were 17 million new cancer cases in 9.5 million cancer deaths worldwide in 2018.



Why specialty clubs?

# The world still has needs to fill.

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## ▶ **Vision**

Approximately 1.3 billion people are living with some form of vision impairment, many simply because they don't have a pair of glasses.

## ▶ **Environment**

More than 15 billion trees are cut down every year.

## Why specialty clubs?

**Volunteers’  
service passions  
and preferences  
are changing.**

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- ▶ The influence of clubs in making communities stronger, more interesting and more engaged is in decline.
- ▶ The definition of “community” has changed from a physical place to shared *affinities*—groups with similar qualities.



Why specialty clubs?

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- ▶ The invitation is changing from “Come do what we do,” to “What do *you* want to do?”
- ▶ Flourishing clubs offer opportunities for curiosity, openness, inspiration and leadership development



## Why specialty clubs?

**Specialty clubs  
provide a flexible  
framework for  
serving.**

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- ▶ By promoting collaboration through shared regional and/or global service passions
- ▶ By offering club branch opportunities for specialized service
- ▶ By diversifying the ways and means of meeting evolving communities and global concerns

Why specialty clubs?

# The benefits of specialty clubs

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- ▶ Bonded network of like-minded individuals
- ▶ Meeting the needs of modern communities
- ▶ Common thread enhances the engagement of club members
- ▶ Specializing provides a venue for connecting regionally and with other clubs who share similar passions



## What does “virtual” mean?

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The term “virtual” refers to our communication. This is done in a number of ways.

- E-mail
- Website
- Text messaging
- Online meeting/gathering
- Online voting/polls

This allows people the ability to stay connected to the wil of c without attending regular, physical meetings. We want to re time spent together to do service in our communities – not h meetings.

Ohio County Virtual Lions





## But I'm not tech savvy...

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Ohio County Virtual Lions



That's ok! We want people who want TO SERVE – how you serve is entirely up to you!

- We will help those who want/need help with technology. Technology allows us to do more, but we won't let it exclude people from joining!
- Physical meeting locations are an option too. You don't have to log in and attend meetings online. It's just an OPTION.



## We serve Ohio County

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We are committed to working with other Lions Clubs, schools, businesses, and other organizations to benefit children in Ohio County.

### Partnerships like:

- Mt Olivet Lions Club
  - Sponsoring club, Nailers hockey night
- Ogden Newspapers
  - Little Free Library Program
- Oglebay Park
  - Flags for Heroes Campaign
- Grow Warwood Pride
  - Comfort Covers Blanket Tying Event, Weekend Backpack Program, Feeding and Reading Drive

Ohio County Virtual Lions



## We serve Ohio County

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We are committed to working with other Lions Clubs, schools, businesses, and other organizations to benefit children in Ohio County.

### Partnerships like:

- Kroger
  - Food drives, Weekend Backpack Food Program
- TSG
  - Technology needs
- Warwood School (Ohio County Schools)
  - Children's Education, Literacy, Health Programs
- WV Rough Riders Football
  - Special Cause Nights at home games this season

Ohio County Virtual Lions



## What we do

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- We are excited to start new traditions
  - Because we are new, we are open-minded to new ideas and new ways of serving our communities and our children.
  - We use each member's passion, skillset, and/or ability to further our projects and reach to help our communities.
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- Literacy programs
  - Health programs
  - Anti-bullying programs
  - Hunger programs
  - And more!

Ohio County Virtual Lions



## Eliminating barriers to membership

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Ohio County Virtual Lions



- “I can’t leave my kids home alone”
  - “I don’t have time to go to meetings”
  - “I don’t have the finances to donate to every cause”
  - “I’m not the most tech savvy person”
- We want people who want to find purpose and make a difference in their community. Whatever your barrier to membership is, come have a conversation with us – we’ll find a solution. Where there’s a will, there’s a way!



## Next steps

# How you can get involved

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Talk to a current member

[www.ohiocountyvirtuallions.org](http://www.ohiocountyvirtuallions.org)

Ohio County Virtual Lions on Facebook

(304)370-4902

Attend any event where we are participating





Ohio County Virtual Lions



Loading...

**Thank you for participating in this  
Ohio County Virtual Lions Event**

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